

**Young Men's Christian Association  
of Dane County, Inc.**

Financial Report  
12.31.2019

**Young Men's Christian Association of Dane County, Inc.**

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RSM US LLP

## Independent Auditor's Report

Board of Directors  
Young Men's Christian Association  
of Dane County, Inc.

### Report on the Financial Statements

We have audited the accompanying financial statements of the Young Men's Christian Association of Dane County, Inc. (the Association), which comprise the statements of financial position as of December 31, 2019 and 2018, the related statements of activities and cash flows for the years then ended, and the related notes to the financial statements.

### Management's Responsibility for the Financial Statements

Management is responsible for the preparation and fair presentation of these financial statements in accordance with accounting principles generally accepted in the United States of America; this includes the design, implementation and maintenance of internal control relevant to the preparation and fair presentation of financial statements that are free from material misstatement, whether due to fraud or error.

### Auditor's Responsibility

Our responsibility is to express an opinion on these financial statements based on our audits. We conducted our audits in accordance with auditing standards generally accepted in the United States of America. Those standards require that we plan and perform the audit to obtain reasonable assurance about whether the financial statements are free from material misstatement.

An audit involves performing procedures to obtain audit evidence about the amounts and disclosures in the financial statements. The procedures selected depend on the auditor's judgment, including the assessment of the risks of material misstatement of the financial statements, whether due to fraud or error. In making those risk assessments, the auditor considers internal control relevant to the entity's preparation and fair presentation of the financial statements in order to design audit procedures that are appropriate in the circumstances, but not for the purpose of expressing an opinion on the effectiveness of the entity's internal control. Accordingly, we express no such opinion. An audit also includes evaluating the appropriateness of accounting policies used and the reasonableness of significant accounting estimates made by management, as well as evaluating the overall presentation of the financial statements.

We believe that the audit evidence we have obtained is sufficient and appropriate to provide a basis for our audit opinion.

**Opinion**

In our opinion, the financial statements referred to above present fairly, in all material respects, the financial position of the Young Men's Christian Association of Dane County, Inc. as of December 31, 2019 and 2018, and the changes in its net assets and its cash flows for the years then ended in accordance with accounting principles generally accepted in the United States of America.

*RSM US LLP*

Madison, Wisconsin  
June 5, 2020

Young Men's Christian Association of Dane County, Inc.

Statements of Financial Position  
December 31, 2019 and 2018

	2019	2018
<b>Assets</b>		
Current assets:		
Cash and cash equivalents	\$ 994,343	\$ 418,304
Cash - endowment fund	36,541	43,063
Receivables:		
Pledges receivable	148,564	65,520
Other receivables, net of allowance of \$35,000 in 2019 and 2018	311,806	131,832
Prepaid expenses and other	130,313	134,023
<b>Total current assets</b>	<b>1,621,567</b>	<b>792,742</b>
Certificates of deposit designated for unemployment compensation	173,639	171,485
Investments - endowment fund	1,220,426	1,012,760
Beneficial interest in remainder trust	81,393	72,543
Pledges receivable, net of current portion	633,668	-
Interest in net assets of Foundation	131,551	119,209
Property and equipment, net	9,147,196	9,202,356
	<b>\$ 13,009,440</b>	<b>\$ 11,371,095</b>
<b>Liabilities and Net Assets</b>		
Current liabilities:		
Accounts payable	\$ 421,269	\$ 380,646
Accrued salaries and benefits	260,874	259,480
Other accrued liabilities	171,249	99,974
Deferred revenue:		
Grants	42,130	55,502
Programs	538,188	532,600
Memberships	33,498	28,776
Capital lease obligations	127,086	110,280
Current portion of long-term debt	203,769	155,000
<b>Total current liabilities</b>	<b>1,798,063</b>	<b>1,622,258</b>
Capital lease obligations, less current portion	201,840	66,198
Long-term debt, net of unamortized debt issuance costs of \$75,107 in 2019 and \$82,978 in 2018	4,511,333	4,352,022
<b>Total liabilities</b>	<b>6,511,236</b>	<b>6,040,478</b>
Net assets:		
Without donor restrictions:		
Available for general activities	2,759,669	2,520,944
Board designated:		
Unemployment compensation	173,639	171,485
Endowment fund	1,251,043	1,049,898
Repair and replacement	740,227	740,227
Total without donor restrictions	4,924,578	4,482,554
With donor restrictions	1,573,626	848,063
<b>Total net assets</b>	<b>6,498,204</b>	<b>5,330,617</b>
	<b>\$ 13,009,440</b>	<b>\$ 11,371,095</b>

See notes to financial statements.

Young Men's Christian Association of Dane County, Inc.

Statements of Activities

Years Ended December 31, 2019 and 2018

	2019	2018
<b>Changes in Net Assets Without Donor Restrictions</b>		
Support:		
Contributions	\$ 361,011	\$ 279,952
Grants	266,779	213,387
Special events (net of expenditures of \$53,021 and \$46,463 in 2019 and 2018, respectively)	113,259	106,649
United Way of Dane County	18,531	22,091
Net assets released from restrictions	65,520	105,154
Recharacterization of fund balance	-	5,925
Total support	<b>825,100</b>	<b>733,158</b>
Revenue:		
Program and other fees	6,208,797	5,859,306
Membership dues	4,937,252	4,695,101
Purchase of service contracts	15,060	22,397
Merchandise sales	7,536	8,803
Investment (loss) income	203,300	(65,141)
Other	27,589	184,455
Change in interest in net assets of Foundation	17,335	(2,504)
Total revenue	<b>11,416,869</b>	<b>10,702,417</b>
<b>Total support and revenue</b>	<b>12,241,969</b>	<b>11,435,575</b>
Expenses:		
Salaries	6,399,667	6,345,760
Payroll taxes and insurance	571,876	614,518
Employee benefits	710,825	725,306
Professional fees	334,129	411,139
Supplies	570,337	595,262
Telephone and postage	89,812	102,220
Printing and promotion	172,132	180,210
Occupancy	1,138,703	1,082,872
Technology	221,120	182,066
Interest expense	149,382	145,399
Depreciation and amortization	886,426	942,298
Minor equipment and equipment repair	124,740	80,348
Travel, conferences and meetings	200,657	179,633
National percentage support	162,543	165,188
Organizational dues	9,905	23,144
Bad debt expense	51,300	81,081
Other	6,391	8,519
<b>Total expenses</b>	<b>11,799,945</b>	<b>11,864,963</b>
<b>Change in net assets without donor restrictions</b>	<b>442,024</b>	<b>(429,388)</b>

(Continued)

Young Men's Christian Association of Dane County, Inc.

Statements of Activities (Continued)  
Years Ended December 31, 2019 and 2018

	2019	2018
<b>Changes in Net Assets With Donor Restrictions</b>		
Change in value of beneficial interest in remainder trust	\$ 8,850	\$ (29,499)
Contributions	782,233	65,520
Net assets released from restrictions	(65,520)	(105,154)
Recharacterization of fund balance	-	(5,925)
	<u>725,563</u>	<u>(75,058)</u>
<b>Change in net assets with donor restrictions</b>	<b>725,563</b>	<b>(75,058)</b>
	<u>1,167,587</u>	<u>(504,446)</u>
<b>Change in net assets</b>	<b>1,167,587</b>	<b>(504,446)</b>
Net assets, beginning of year, as previously reported	-	5,926,030
Cumulative-effect adjustment from adoption as ASC 606	-	(90,967)
Net assets beginning of year, as adjusted	<u>5,330,617</u>	<u>5,835,063</u>
Net assets, end of year	<u>\$ 6,498,204</u>	<u>\$ 5,330,617</u>

See notes to financial statements.

Young Men's Christian Association of Dane County, Inc.

Statements of Cash Flows  
Years Ended December 31, 2019 and 2018

	2019	2018
Cash flows from operating activities:		
Change in net assets	\$ 1,167,587	\$ (504,446)
Cumulative-effect adjustment from adoption of ASC 606	-	(90,967)
Adjustments to reconcile change in net assets to net cash provided by operating activities:		
Depreciation and amortization	886,426	942,298
Gain on insurance proceeds received for damage to property and equipment	-	(154,993)
Amortization of debt issuance costs included in interest	7,871	8,143
Change in value of beneficial interest in remainder trust	(8,850)	29,499
Undistributed change in interest in net assets of Foundation	(12,342)	7,657
Unrealized and realized (gains) losses on investments	(183,256)	83,071
Changes in assets and liabilities:		
Pledges receivable	(716,712)	39,634
Other receivables	(179,974)	2,023
Prepaid expenses and other	3,710	(15,820)
Accounts payable	40,623	117,377
Accrued expenses and other	72,669	(3,145)
Deferred revenue	(3,062)	111,748
<b>Net cash provided by operating activities</b>	<b>1,074,690</b>	<b>572,079</b>
Cash flows from investing activities:		
Purchases of property and equipment	(484,921)	(445,321)
Insurance proceeds for damage to property and equipment	-	154,993
Purchase of investments	(190,503)	(420,223)
Proceeds from sales of investments	166,093	422,110
<b>Net cash used in investing activities</b>	<b>(509,331)</b>	<b>(288,441)</b>
Cash flows from financing activities:		
Proceeds from issuance of long-term debt	360,495	-
Payments on capital lease obligations	(193,897)	(214,564)
Principal payments on long-term debt	(160,286)	(150,000)
<b>Net cash provided by (used in) financing activities</b>	<b>6,312</b>	<b>(364,564)</b>
<b>Net increase (decrease) in cash, cash equivalents, certificates of deposit and restricted cash</b>	<b>571,671</b>	<b>(80,926)</b>
Cash, cash equivalents, certificates of deposits and restricted cash, beginning of year	632,852	713,778
Cash, cash equivalents, certificates of deposits and restricted cash, end of year	<b>\$ 1,204,523</b>	<b>\$ 632,852</b>

(Continued)

**Young Men's Christian Association of Dane County, Inc.**

**Statements of Cash Flows (Continued)**  
**Years Ended December 31, 2019 and 2018**

	<b>2019</b>	<b>2018</b>
Supplemental disclosures of cash flow information:		
Cash payments for interest	<b>\$ 149,425</b>	<b>\$ 145,003</b>
Supplemental schedule of noncash investing and financing activities:		
Equipment acquired through issuance of capital lease	<b>\$ 346,345</b>	<b>\$ 141,146</b>

See notes to financial statements.

## Young Men's Christian Association of Dane County, Inc.

### Notes to Financial Statements

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#### Note 1. Nature of Activities and Significant Accounting Policies

**Nature of activities:** The Young Men's Christian Association of Dane County, Inc. (the Association) offers human services which include programs within the general areas of healthy living, family support, child care, youth leadership development, social responsibility, and community outreach to persons in the Dane County area.

A summary of the Association's significant accounting policies follows:

**Use of estimates:** The preparation of financial statements in conformity with accounting principles generally accepted in the United States of America (U.S. GAAP) requires management to make estimates and assumptions that affect the reported amounts of assets and liabilities and disclosure of contingent assets and liabilities at the date of the financial statements and the reported amounts of revenues and expenses during the reporting period. Actual results could differ from those estimates.

**Cash and Cash equivalents:** Highly liquid investments with a maturity of three months or less when acquired or investments readily convertible to known amounts of cash are considered to be cash equivalents. Bank balances of cash and certificates of deposit generally exceed Federal Deposit Insurance Corporation insured limits. Management does not believe there is a risk of loss associated with these accounts.

**Cash - endowment fund:** Cash equivalents held in the endowment fund investment account are classified as cash – endowment fund.

**Pledges receivable:** Unconditional promises to give are recorded as pledge receivables in the year the promise is made. Pledges expected to be collected in future years, are recorded at the present value of the expected future cash flows. Management determines the allowance for doubtful accounts based on an assessment of the current status of individual amounts. Management believes all pledges are fully collectible as of December 31, 2019 and 2018.

**Other receivables:** Receivables for program, memberships and other miscellaneous revenues are initially carried at original transaction amount. Each reporting period, the Association evaluates the collectability of the receivables and records an allowance for doubtful accounts representing its estimate of the probable losses. Management determines the allowance for doubtful accounts by identifying troubled accounts and by using historical experience applied to an aging of accounts. Receivables are written off when deemed uncollectible. Recoveries of receivables previously written off are recorded when received.

**Certificates of deposit:** Certificates of deposit are recorded at amortized cost.

**Investments:** Investments are carried at fair value with gains and losses included in the statements of activities.

**Beneficial interest in remainder trust:** The Association received a contribution in which the donor has retained a life interest. The Remainder Trust gift is a time-restricted contribution not available to the Association until after the death of the donor and spouse, who, while living, receive quarterly payouts from the Trust based on a fixed percentage of the market value of the invested funds as of December 18, 2001, the date of the Trust. The assets are invested and administered by a trustee, and distributions are made to the beneficiaries. Adjustments to the assets' carrying value is recognized as changes in value of beneficial interest in the remainder trust and is classified as a change in assets with donor restrictions.

## Young Men's Christian Association of Dane County, Inc.

### Notes to Financial Statements

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#### Note 1. Nature of Activities and Significant Accounting Policies (Continued)

**Charitable lead annuity trust:** The Association was named a five percent beneficiary of a charitable lead annuity trust. The Trust gift is an annuity payment received on or before the last day of each taxable year for a 10-year term beginning December 31, 2018. Yearly payouts from the Trust are based on a fixed dollar amount based on the initial net fair market value of the assets allocated to the Trust, using the values as finally determined for federal estate tax purposes. The assets are invested and administered by a trustee, and distributions are made to the beneficiaries. Adjustments to the asset's carrying value will be recognized as changes in the value of the charitable lead annuity trust and will be classified as changes in assets with donor restrictions. The non-current portion of the asset is recorded at net present value as a pledge receivable. The trust funds are restricted for expenditures for YMCA East and YMCA West.

**Interest in net assets of foundation:** The Association has an ongoing economic interest in the net assets of the Madison Community Foundation, Inc. (the Foundation). Accordingly, the Association recognizes its interest in the net assets of the Foundation, which is included in the accompanying statement of financial position as interest in net assets of Foundation. The Association recognizes changes in its interest in net assets of the Foundation and presents those changes in the accompanying statements of activities as changes in interest in net assets of Foundation.

**Property and equipment:** Property and equipment whose cost exceeds \$2,500 is capitalized at cost. Donated assets are capitalized at their estimated fair value at the date donated. Depreciation is provided over the estimated useful lives of the respective assets on a straight-line basis. Leasehold improvements are amortized over the shorter of the lease term or useful life. Amortization of assets acquired under capital leases is included with depreciation expense on owned assets. Interest expense incurred on borrowed funds during the period of construction of capital assets is capitalized as a component of the cost of acquiring those assets.

**Membership and program revenue recognition:** The Association generates substantial amounts of revenues from providing membership services to its members through collection of membership dues and offering various activity programs to its program participants throughout the year through collection of program and other fees. A single contract could include one or multiple performance obligations. For those contracts that have multiple performance obligations, if any, the Association allocates the total transaction price to each performance obligation based on its relative standalone selling price, which is determined based on the Association's overall pricing objectives, taking into consideration market conditions and other factors.

Revenue is recognized when control of the goods and services provided are transferred to Association's members or program participants in an amount that reflects the consideration the Association expects to be entitled to in exchange for those goods and services using the following steps: 1) identify the contract, 2) identify the performance obligations, 3) determine the transaction price, 4) allocate the transaction price to the performance obligations in the contract, and 5) recognize revenue as or when the Association satisfies the performance obligations.

The Association typically satisfies its performance obligation for membership dues over time as the related services are provided during the membership contract period as a stand-ready obligation. The performance obligation related to program and other fees are typically satisfied evenly over the course of the program service period and is a faithful depiction of how the Association transfers control of goods and services to its customers.

The Association generally recognizes its revenues under fixed-fee billing arrangements. In fixed-fee billing arrangements, the Association agrees to a pre-established fee in exchange for a predetermined set of membership, program, or other services. Revenues for such services are generally recognized on a straight-line basis over the length of the contract. If the Association's estimates indicate a potential loss, such loss is recognized in the period in which the loss first becomes probable and reasonably estimable.

## Young Men's Christian Association of Dane County, Inc.

### Notes to Financial Statements

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#### Note 1. Nature of Activities and Significant Accounting Policies (Continued)

The payment terms and conditions in contracts vary and contain no financing components. Payments in general are required to be made in advance prior to the beginning of membership or program period. Differences between the timing of billings and the recognition of revenue are recognized as either other receivables or deferred revenues in the statement of financial position.

Variable considerations exist with contracts related to discounts and financial assistance given to qualifying individuals or families who are socially and/or economically disadvantaged, and refunds. Financial assistance is awarded based on a member application, income support, and the Association's approval. All of the factors are considered in determining the transaction price and allocated to the performance obligation based on the stand alone selling price of membership and program services. Any price concession is reflected in deferred revenue in the contract month prior to revenue being recognized.

Refunds, although rare, can be provided at the request of program participants prior to the conclusion of a program. In most instances, a product-exchange (i.e. credit for future program) is first offered to participants. Refunds are considered as price concession in determining the transaction price.

Services performed that the Association is not yet entitled to bill because certain events, such as the full satisfaction of the Association's performance under its contract with customers must occur, are reported as contract assets. As of December 31, 2019 and 2018, there was no such contract asset reported in the statement of financial position. Prepayments for membership dues and program and other fees are classified as deferred revenue (contract liability) and recognized over future periods in accordance with the applicable contract and the Association's revenue recognition policy.

**Contributions:** Contributions are recorded as revenue when received or when an unconditional pledge has been made. All contributions are considered available for unrestricted use unless specifically restricted by the donor. Contributions received whose restrictions are met within the same year as received are recognized as revenue without donor restriction in the period received. Unconditional promises to give that are expected to be collected in future years are recorded at the present value of their estimated future cash flows. The discounts on those amounts are computed using risk-free interest rates applicable to the years in which the promises are received. Amortization of the discounts is included in contribution revenue.

**Grant revenue:** Grant revenue is recognized when allowable expenses related to a grant are incurred. Grants received in advance are recorded as deferred revenue - grants on the statements of financial position. The Association's grant revenue is considered non-reciprocal, non-exchange transaction and is recognized similarly to contributions with conditions. Revenue recognition is deferred until such condition is fully met by the Association.

**Other revenue:** In the prior year, the Association incurred damage from floods resulting in property damage. The gain from insurance recoveries of \$154,993 is included in other revenue on the 2018 statement of activities. No such damage occurred in 2019.

**Sales and similar taxes:** For membership dues and program and other fees, the revenue generated from such services support the Association's mission as a 501(c)(3) organization and are generally exempt from the collection of sales tax. For any revenue streams where the Association is legally required to collect sales taxes, the Association has elected to make the accounting policy election to exclude sales taxes and similar taxes from the measurement of transaction price under Accounting Standards Codification (ASC) 606.

**Reclassification:** Certain amounts reported on the 2018 financial statements have been reclassified, with no effect on net assets or changes in net assets, to be consistent with the classifications adopted as of and for the year ended December 31, 2019.

## Young Men's Christian Association of Dane County, Inc.

### Notes to Financial Statements

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#### Note 1. Nature of Activities and Significant Accounting Policies (Continued)

**Basis of presentation:** The financial statements report net assets and changes in net assets in two classes that are based upon the existence or absence of restrictions on use that are placed by its donors, as follows:

*Net assets without donor restrictions:* Net assets without donor restrictions are resources available to support the Association. Contributions are considered to be without donor restrictions and available for general use unless specifically restricted by the donor.

Board designated net assets represent amounts received without donor restrictions that have been designated by the Board of Directors for specific use and are included in net assets without donor restrictions. The Board has designated net assets for the deposit required for unemployment compensation, for repair and replacement of property and equipment, and for the YMCA endowment fund (the Fund) established by the Board in 2004. The purpose of the Fund is to provide continuing financial support for programs, scholarships, new initiatives, and general operating expenses for the Association and to ensure the future success and stability of the Association. Assets designated for the Fund are included in investments and cash on the statements of financial position.

*Net assets with donor restrictions:* Net assets with donor restrictions are resources that are restricted by a donor for use for a particular purpose or in a particular future period. Some donor-imposed restrictions are temporary in nature, and the restriction will expire when the resources are used in accordance with the donor's instructions or when the stipulated time has passed. Other donor-imposed restrictions are perpetual in nature; the organization must continue to use the resources in accordance with the donor's instructions.

**Advertising costs:** The Association expenses advertising costs as incurred. Advertising expenses were approximately \$138,000 and \$142,000 for the years ended December 31, 2019 and 2018, respectively.

**Income taxes:** The Association is classified as a publicly-supported organization by the Internal Revenue Service and is exempt from income taxes under Section 501(c)(3) of the Internal Revenue Code and is also exempt from local property taxes and state franchise or income taxes.

The Association follows the provisions of the Uncertainty in Income Taxes Section of the Income Taxes Topic of the Financial Accounting Standards Board (FASB) ASC. These provisions address the determination of whether tax benefits claimed or expected to be claimed on a tax return should be recorded in the financial statements.

The Association files a Form 990 (Return of Organization Exempt from Income Tax) annually. When this return is filed it is highly certain that some positions taken would be sustained upon examination by the taxing authorities, while others are subject to uncertainty about the merits of the position taken or the amount of the position that would ultimately be sustained. Examples of tax positions include the tax exempt status of the entity and various positions relative to potential sources of unrelated business taxable income (UBIT). UBIT is reported on Form 990T, as appropriate. The benefit of a tax position is recognized in the financial statements in the period during which, based on all available evidence, management believes that it is more likely than not that the positions will be sustained upon examination, including the resolution of appeals or litigation processes, if any.

**Notes to Financial Statements**

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**Note 1. Nature of Activities and Significant Accounting Policies (Continued)**

**Recently adopted accounting standards:** In June 2018, the FASB issued Accounting Standards Update ASU 2018-08, *Not-for-Profit Entities (Topic 958): Clarifying the Scope and the Accounting Guidance for Contributions Received and Contributions Made*. ASU 2018-08 clarifies the guidance for evaluating whether a transaction is reciprocal (i.e., an exchange transaction) or nonreciprocal (i.e., a contribution) and for distinguishing between conditional and unconditional contributions. The ASU also clarifies the guidance used by entities other than not-for-profits to identify and account for contributions made. During the year ended December 31, 2019, the Association adopted the provisions of ASU 2018-08. The impact of the adoption on the financial statements was not material.

In November 2016, the FASB issued ASU 2016-18, *Statement of Cash Flows (Topic 230): Restricted Cash*. ASU 2016-18 applies to all entities that have restricted cash or restricted cash equivalents and are required to present a statement of cash flows. Its provisions require that a statement of cash flows explain the change during the period in the total of cash, cash equivalents, and amounts generally described as restricted cash or restricted cash equivalents. As a result, amounts generally described as restricted cash or restricted cash equivalents should be included with cash and cash equivalents when reconciling the beginning-of-period and end-of-period total amounts shown on the statement of cash flows. The Association adopted the provisions of ASU 2016-18. The impact of the adoption on the financial statements was not material.

**Pending accounting standards:** In February 2016, the FASB issued ASU 2016-02, *Leases (Topic 842)*. The guidance in this ASU and its subsequently issued amendments supersedes the leasing guidance in Topic 840, *Leases*. Under the new guidance, lessees are required to recognize lease assets and lease liabilities on the statement of financial position for all leases with terms longer than 12 months. Leases will be classified as either finance or operating, with classification affecting the pattern of expense recognition in the statement of activities. A modified retrospective transition approach is required. An entity may adopt the guidance either (1) retrospectively to each prior reporting period presented in the financial statements with a cumulative-effect adjustment recognized at the beginning of the earliest comparative period presented or (2) retrospectively at the beginning of the period of adoption through a cumulative-effect adjustment. This new standard is effective for the Association's reporting year ending December 31, 2021. The Association is currently evaluating the impact of the new standard on the financial statements

In August 2018, the FASB issued ASU 2018-13, *Fair Value Measurement (Topic 820): Disclosure Framework—Changes to the Disclosure Requirements for Fair Value Measurement*, which modifies the disclosure requirements for fair value measurements by removing, modifying, or adding certain disclosures. ASU 2018-13 is effective for the Association's year ending December 31, 2020. The Association is currently evaluating the impact of this new standard on its financial statements.

In March 2020, the FASB issued ASU 2020-04, *Reference Rate Reform (Topic 848): Facilitation of the Effects of Reference Rate Reform on Financial Reporting*. ASU 2020-04 provides optional guidance for a limited period of time to ease the potential burden in accounting for (or recognizing the effect of) reference rate reform on financial reporting. The new standard is effective as of March 12, 2020 through December 31, 2022. The Association is currently evaluating the impact of this new standard on its financial statements.

**Subsequent events:** On January 23, 2020, the World Health Organization declared the COVID-19 coronavirus outbreak a "Public Health Emergency of International Concern" and on March 11, 2020, declared it to be a pandemic. Actions taken around the world to help mitigate the spread of the coronavirus include restrictions on travel, quarantines in certain areas, and forced closures for certain types of public places and businesses. The coronavirus and actions taken to mitigate it have had and are expected to continue to have an adverse impact on local, regional, and global economies, including the geographical area in which the Association operates. Additionally, stock markets in the United States and globally have recently experienced significant declines attributed to coronavirus concerns. It is unknown how long these conditions will last and what the complete financial effect will be to the Association.

## Young Men’s Christian Association of Dane County, Inc.

### Notes to Financial Statements

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#### Note 1. Nature of Activities and Significant Accounting Policies (Continued)

The Association has evaluated subsequent events for potential recognition and/or disclosures through June 5, 2020, the date the financial statements were issued.

#### Note 2. Liquidity

Financial assets available for general expenditures within one year of the statement of financial position date of December 31, 2019 and 2018 consists of the following:

	2019	2018
Cash and cash equivalents	\$ 994,343	\$ 418,304
Pledges receivable, current	148,564	65,520
Other receivables, net	311,806	131,832
<b>Total financial assets</b>	<b>\$ 1,454,713</b>	<b>\$ 615,656</b>

The Association annually receives donor gifts that generally do not have time and purpose restrictions. Most often the gifts are utilized to fund financial assistance for membership dues and program service participation. The Board of Directors has designated unrestricted net assets to separately fund unemployment compensation reserves; repairs and replacement of property and equipment and an endowment fund. The endowment fund’s purpose is to provide continuing financial support for programs, scholarships, new initiatives, general operating expenses and to ensure the future stability of the organization. Although the endowment fund is listed as not available to be used within one year, with Board approval, such funds can be made readily available as needed.

Investment income without donor restrictions, contributions without donor restrictions, and contributions with donor restrictions for use in current activities and programs, are considered to be available to meet cash needs for general expenditures.

The Association manages its cash available to meet general expenditures by operating within a prudent range of financial soundness and stability, maintaining a sufficient level of asset liquidity, and monitoring and maintaining reserves to provide reasonable assurance that all obligations will continue to be met.

#### Note 3. Fair Value Measurements and Investments

Fair value is defined as the price that would be received to sell an asset or paid to transfer a liability in an orderly transaction between market participants at the measurement date and sets out a fair value hierarchy. The fair value hierarchy gives the highest priority to quoted prices in active markets for identical assets or liabilities (Level 1) and the lowest priority to unobservable inputs (Level 3). Inputs are broadly defined under the provisions as assumptions market participants would use in pricing an asset or liability. The three levels of the fair value hierarchy under the provisions are described below:

- Level 1. Unadjusted quoted prices in active markets for identical assets or liabilities that the reporting entity has the ability to access at the measurement date.

## Young Men’s Christian Association of Dane County, Inc.

### Notes to Financial Statements

#### Note 3. Fair Value Measurements and Investments (Continued)

Level 2. Inputs other than quoted prices within Level 1 that are observable for the investment, either directly or indirectly. These inputs include quoted prices for similar investments in active markets, quoted prices for identical or similar investments in markets that are not active, and inputs other than quoted prices that are observable for the investment. These are inputs that are derived principally from, or corroborated by, observable market data by correlation or other means.

Level 3. Inputs are unobservable for the investment and include situations where there is little, if any, market activity for the investment. The inputs into the determination of fair value are based upon the best information in the circumstances and may require significant management judgment estimation.

The Association invests in a professionally managed portfolio that invests in equities, fixed income, and U.S. real estate. Such investments are exposed to various risks such as interest rate, market and credit. Due to the level of risk associated with such investments and the level of uncertainty related to changes in the value of such investments, it is at least reasonably possible that changes in risks in the near term would materially affect investment balances and the amounts reported in the financial statements.

The tables below present the balances of assets measured at fair value on a recurring basis by level within the hierarchy:

	December 31, 2019				December 31, 2018			
	Total	Level 1	Level 2	Level 3	Total	Level 1	Level 2	Level 3
Investments:								
Mutual funds:								
Equity securities:								
U.S. Equities	\$ 567,971	\$ 567,971	\$ -	\$ -	\$ 421,251	\$ 421,251	\$ -	\$ -
Developed Foreign	247,354	247,354	-	-	207,378	207,378	-	-
Fixed income securities:								
Taxable U.S.	370,954	370,954	-	-	356,689	356,689	-	-
U.S. listed real estate	34,147	34,147	-	-	27,442	27,442	-	-
Beneficial interest in remainder trust	81,393	-	-	81,393	72,543	-	-	72,543
Interest in net assets of Foundation	131,551	-	-	131,551	119,209	-	-	119,209
	<u>\$ 1,433,370</u>	<u>\$ 1,220,426</u>	<u>\$ -</u>	<u>\$ 212,944</u>	<u>\$ 1,204,512</u>	<u>\$ 1,012,760</u>	<u>\$ -</u>	<u>\$ 191,752</u>

Fair value of mutual funds are valued at the daily closing price as reported by the fund. Mutual funds held by the Association are open-end mutual funds and exchange-traded funds (ETFs) that are registered with the SEC. Open-ended mutual funds are required to publish their daily net asset value (NAV) and to transact at that price. ETFs are marketable securities which track an index and are traded and valued similarly to common stock. The funds held by the Association are deemed to be actively traded.

The beneficial interest in remainder trust funds are invested in debt and equity securities, and the Association records its interest in this trust at fair value based on estimated future cash receipts discounted at 2.0 percent, which approximates the rate of return on U.S. Government securities. The Association considers these funds as Level 3 investment.

The interest in net assets of the Foundation is based on an annual valuation reports received from the Foundation’s trustees. The Association’s interest in funds held in trust by others is considered Level 3, based on unobservable inputs, in the fair-value hierarchy.

The Association assesses the levels of the investments at each measurement date, and the transfers between levels are recognized on the actual date of the event or change in circumstances that caused the transfer in accordance with the Association’s accounting policy regarding the recognition of transfers between levels of the fair value hierarchy. For the years ended December 31, 2019 and 2018, there were no such transfers. For the years ended December 31, 2019 and 2018, valuation techniques for investment have been consistent with the prior year.

**Young Men's Christian Association of Dane County, Inc.**

**Notes to Financial Statements**

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**Note 3. Fair Value Measurements and Investments (Continued)**

Assets measured at fair value on a recurring basis using significant unobservable inputs (Level 3):

	2019	
	Beneficial Interest in Remainder Trust	Interest in Net Assets of Foundation
Beginning balance, January 1	\$ 72,543	\$ 119,209
Net realized and unrealized gain on investments	28,018	14,986
Distributions	(18,003)	(4,990)
Contributions	-	3,764
Interest, dividends, and other income	3,335	-
Fees and expenses	(4,500)	(1,418)
Ending balance, December 31	<u>\$ 81,393</u>	<u>\$ 131,551</u>

	2018	
	Beneficial Interest in Remainder Trust	Interest in Net Assets of Foundation
Beginning balance, January 1	\$ 102,042	\$ 126,866
Net realized and unrealized gain on investments	(11,145)	(4,997)
Distributions	(18,003)	(5,153)
Contributions	-	3,899
Interest, dividends, and other income	4,149	-
Fees and expenses	(4,500)	(1,406)
Ending balance, December 31	<u>\$ 72,543</u>	<u>\$ 119,209</u>

Investment income consisted of the following for the years ended December 31:

	2019	2018
Interest and dividends	\$ 20,044	\$ 17,930
Net unrealized and realized gains (losses)	183,256	(83,071)
Total investment income at December 31	<u>\$ 203,300</u>	<u>\$ (65,141)</u>

## Young Men's Christian Association of Dane County, Inc.

### Notes to Financial Statements

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#### Note 4. Charitable Lead Annuity Trust/Pledge Receivable

The Association is the beneficiary of charitable lead trust agreement held by an independent trustee. Under the terms of the agreements, the Association has an unconditional right to receive all or a portion of specified cash flows from the agreements. The agreements are valued at fair value based on expected future cash flows and discounted present value at a risk-adjusted rate. As of December 31, 2019, the Association applied a discount rate of 3.2%. The Association's beneficial interest is approximately \$729,281 at December 31, 2019.

The net present value of the pledge receivable is the following:

	2019
Pledges receivable in:	
Less than one year	\$ 95,613
One to five years	478,065
More than five years	<u>245,825</u>
Total pledges receivables	819,503
Less discount to present value	<u>90,222</u>
Pledge receivable, net	729,281
Less current portion	<u>95,613</u>
Noncurrent pledges receivable, net	<u><u>\$ 633,668</u></u>

#### Note 5. Property and Equipment

Property and equipment as of December 31, 2019 and 2018 are summarized as follows:

	2019	2018
Land	\$ 1,763,265	\$ 1,763,265
Buildings and improvements	19,370,176	18,900,953
Equipment and leasehold improvements	<u>2,691,749</u>	<u>3,112,628</u>
	23,825,190	23,776,846
Less accumulated depreciation and amortization	14,677,994	14,574,490
Property and equipment, net	<u><u>\$ 9,147,196</u></u>	<u><u>\$ 9,202,356</u></u>

Depreciation expense for the years ended December 31, 2019 and 2018 was \$868,273 and \$942,298, respectively.

**Young Men’s Christian Association of Dane County, Inc.**

**Notes to Financial Statements**

**Note 6. Pledged Assets, Long-Term Debt and Letter of Credit**

Long-term debt included the following as of December 31, 2019 and 2018:

	2019	2018
City of Sun Prairie, Wisconsin Variable Rate Demand Development Revenue Bonds, Series 2006, with variable interest at 1.29% at December 31, 2019, annual payments, varying in amounts from \$155,000 to \$370,000, due December 2036	\$ 4,340,000	\$ 4,495,000
Interest free promissory note, payable to City of Madison only upon sale, change of use, or discontinuance of use of East facility	95,000	95,000
Shared Savings Agreement payable to Sun Prairie Utilities, with fixed interest at 2%, due July 2021	20,495	-
Construction loan, payable to U.S. Bank, to finance construction on East location roof, with fixed interest at 4.3%, due September 2024	334,714	-
	4,790,209	4,590,000
Unamortized debt issuance cost	(75,107)	(82,978)
Total	\$ 4,715,102	\$ 4,507,022

Substantially all the Association’s assets are pledged as collateral for the bonds. The mortgaged building is also collateral for the construction loan. The bonds contain various covenants including a fixed charge coverage ratio.

The bonds can be called on a daily basis by the bondholder. The Association has a remarketing agreement with the underwriter that provides for a “best efforts” remarketing of the bonds. The Association anticipates that additional bonds will be issued to extend the maturities; however, there can be no guarantee that these bonds can or will be remarketed. The bonds are secured by a letter of credit, expiring March 2021 in the amount of the outstanding principal balance on the bonds plus accrued interest. The letter of credit is collateralized by substantially all of the Association’s assets. If the letter of credit is drawn on to pay for the bonds that were not remarketed, such amounts are due immediately.

Assuming no bonds are called by the bondholders, future maturities of long-term debt are as follows:

Years Ending December 31,	
2020	\$ 203,768
2021	211,626
2022	210,602
2023	221,969
2024	417,244
2025-2029	1,180,000
2030-2034	1,525,000
2034-2036	820,000
	4,790,209
Unamortized debt issuance cost	(75,107)
	\$ 4,715,102

## Young Men's Christian Association of Dane County, Inc.

### Notes to Financial Statements

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#### Note 7. Capital Leases and Rent Expense

The Association has capital leases for fitness and office equipment. Principal and interest payments are due monthly in amounts ranging from \$550 to \$4,000. Future maturities of these leases are as follows:

Years Ending December 31,	
2020	\$ 127,086
2021	106,957
2022	82,480
2023	45,837
2024	3,109
	<hr/>
	365,469
Less: Amounts representing interest	(36,543)
	<hr/>
	\$ 328,926

Asset under capital leases amounted to approximately \$487,500. Accumulated amortization was approximately \$298,000 and \$752,000 at December 31, 2019 and 2018, respectively. Amortization expense for the year ended December 31, 2019 and 2018 amounted to approximately \$134,000 and \$210,000, respectively.

Rent expense was approximately \$239,000 and \$194,000 in 2019 and 2018, respectively.

#### Note 8. Unemployment Compensation

The Association has elected the reimbursement (self-insured) method for unemployment compensation benefits. In order to guarantee payment of eligible benefits, the Treasurer, Wisconsin Unemployment Reserve Fund, requires that the Association provide adequacy of assurance deposits totaling approximately \$174,000 and \$171,000 as of December 31, 2019 and 2018, respectively. To comply with this requirement, the Association has pledged a certificate of deposit in this amount.

#### Note 9. Retirement Plan

The Association participates in the YMCA Retirement Fund Retirement Plan which is a defined contribution, money purchase, church plan that is intended to satisfy the qualification requirements of Section 401(a) of the Internal Revenue Code of 1986, as amended and the YMCA Retirement Fund Tax-Deferred Savings Plan which is a defined contribution church retirement income account plan as defined in section 403(b)(9) of the code. Both Plans are sponsored by the Young Men's Christian Association Retirement Fund (Fund). The Fund is a not-for-profit, tax-exempt pension fund incorporated in the State of New York organized and operated for the purpose of providing retirement and other benefits for employees of YMCAs throughout the United States. The plans are operated as church pension plans. Participation is available to all duly organized and reorganized YMCAs and their eligible employees. As defined contribution plans, the Retirement Plan and Tax-Deferred Savings Plan have no unfunded benefit obligations.

In accordance with the agreement, contributions for the YMCA Retirement Fund Retirement Plan are a percentage of the participating employees' salary and are shared between the employee and employer. Employee contributions are mandatory for eligible employees and withheld from payroll pre-tax. Association contributions charged to expense aggregated approximately \$371,000 and \$368,000 for the years ended December 31, 2019 and 2018, respectively.

## Young Men's Christian Association of Dane County, Inc.

### Notes to Financial Statements

#### Note 9. Retirement Plan (Continued)

Contributions to the YMCA Retirement Fund Tax-Deferred Savings Plan are voluntary and are withheld from participating employees' salaries and remitted to the YMCA Retirement Fund. There is no matching employer contribution in this plan.

#### Note 10. Functional Expenses

The cost of providing the Association's programs and other activities is summarized on a functional basis for the years ended December 31, 2019 and 2018 as follows:

	2019						
	Program Services				Supporting Services		
	Youth Development	Healthy Living	Social Responsibility	Total	Management and General	Fundraising	Total
Salaries	\$ 4,106,253	\$ 1,155,205	\$ 340,633	\$ 5,602,091	\$ 605,868	\$ 191,708	\$ 6,399,667
Payroll taxes and insurance	366,067	106,084	30,347	502,498	52,843	16,535	571,876
Employee benefits	415,465	117,686	54,145	587,296	93,926	29,603	710,825
Professional fees	8,832	182,218	-	191,050	142,535	544	334,129
Supplies	453,516	51,330	48,663	553,509	8,201	8,627	570,337
Telephone and postage	11,466	65,737	524	77,727	11,023	1,062	89,812
Printing and promotion	140,359	7,346	770	148,475	1,268	22,389	172,132
Occupancy	1,044,144	60,274	2,258	1,106,676	31,976	51	1,138,703
Technology	102,264	89,382	4,585	196,231	24,889	-	221,120
Interest expense	81,642	63,746	3,308	148,696	686	-	149,382
Depreciation and amortization	455,832	400,692	20,791	877,315	9,111	-	886,426
Minor equipment and equipment repair	96,797	27,919	-	124,716	24	-	124,740
Travel, conferences and meetings	155,924	18,283	9,354	183,561	14,357	2,739	200,657
National percentage support	85,147	73,578	3,818	162,543	-	-	162,543
Organizational dues	7,748	944	-	8,692	340	873	9,905
Bad debt expense	7,432	31,604	185	39,221	11,809	270	51,300
Other	-	-	-	-	6,391	-	6,391
	<b>\$ 7,538,888</b>	<b>\$ 2,452,028</b>	<b>\$ 519,381</b>	<b>\$ 10,510,297</b>	<b>\$ 1,015,247</b>	<b>\$ 274,401</b>	<b>\$ 11,799,945</b>
	64%	21%	4%	89%	9%	2%	100%
	2018						
	Program Services				Supporting Services		
	Youth Development	Healthy Living	Social Responsibility	Total	Management and General	Fundraising	Total
Salaries	\$ 3,942,726	\$ 1,224,542	\$ 344,380	\$ 5,511,648	\$ 655,909	\$ 178,203	\$ 6,345,760
Payroll taxes and insurance	377,452	120,300	32,097	529,849	65,399	19,270	614,518
Employee benefits	403,888	126,730	49,476	580,094	112,903	32,309	725,306
Professional fees	25,510	159,452	-	184,962	185,892	40,285	411,139
Supplies	471,719	42,749	57,838	572,306	21,223	1,733	595,262
Telephone and postage	13,610	75,946	411	89,967	11,197	1,056	102,220
Printing and promotion	10,742	157,192	1,139	169,073	3,371	7,766	180,210
Occupancy	996,427	46,871	3,910	1,047,208	35,614	50	1,082,872
Technology	84,330	93,290	4,446	182,066	-	-	182,066
Interest expense	78,024	63,691	3,684	145,399	-	-	145,399
Depreciation and amortization	469,887	435,683	25,201	930,771	11,527	-	942,298
Minor equipment and equipment repair	66,466	13,486	-	79,952	366	30	80,348
Travel, conferences and meetings	132,864	13,417	9,133	155,414	20,340	3,879	179,633
National percentage support	84,102	76,652	4,434	165,188	-	-	165,188
Organizational dues	7,081	65	-	7,146	14,730	1,268	23,144
Bad debt expense	17,401	28,557	946	46,904	25,648	8,529	81,081
Other	58	-	-	58	8,461	-	8,519
	<b>\$ 7,182,287</b>	<b>\$ 2,678,623</b>	<b>\$ 537,095</b>	<b>\$ 10,398,005</b>	<b>\$ 1,172,580</b>	<b>\$ 294,378</b>	<b>\$ 11,864,963</b>
	60%	23%	5%	88%	10%	2%	100%

**Young Men’s Christian Association of Dane County, Inc.**

**Notes to Financial Statements**

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**Note 10. Functional Expenses (Continued)**

The financial statements report certain categories of expenses that are attributable to one or more programs or support functions of the Association. Therefore, these expenses require allocation on a reasonable basis that is consistently applied. The expenses that are allocated include key employee compensation which is allocated based on estimated time and effort applied to the programs. Printing and promotion and technology are first applied directly to the programs based on usage with the remainder allocated along with depreciation and amortization and national support using a percentage of each program’s revenue to the total revenue.

**Note 11. Net Assets with Donor Restrictions**

Net assets with donor restrictions are restricted for the following purposes:

	2019	2018
Subject to expenditure for specified purpose:		
Beneficial interest in remainder trust for youth scholarship	\$ 81,393	\$ 72,543
Subject to the passage of time:		
For periods after December 31	782,233	65,520
Not subject to appropriation or expenditure:		
Land restricted as to use by the donor	710,000	710,000
<b>Total net assets with donor restrictions</b>	<b>\$ 1,573,626</b>	<b>\$ 848,063</b>

Net assets of \$65,520 were released from donor restrictions by incurring expenses satisfying the restricted purposes or by occurrence of the passage of time or other events specified by donors.

**Note 12. Endowment Fund**

The Association’s endowment consists of funds designated by the Board of Directors to function as an endowment. Net assets associated with endowment funds are classified and reported net assets without donor restrictions.

The Association’s endowment net asset composition is as follows for the years ended December 31, 2019 and 2018:

	2019			2018		
	Without Donor Restrictions	With Donor Restrictions	Total	Without Donor Restrictions	With Donor Restrictions	Total
Board-designated	\$ 1,251,043	\$ -	\$ 1,251,043	\$ 1,049,898	\$ -	\$ 1,049,898

## Young Men's Christian Association of Dane County, Inc.

### Notes to Financial Statements

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#### Note 12. Endowment Fund (Continued)

The changes in endowment net assets for the Association were as follows for the years ended December 31, 2019 and 2018:

	2019			2018		
	Without Donor Restrictions	With Donor Restrictions	Total	Without Donor Restrictions	With Donor Restrictions	Total
Endowment net assets, beginning of year	\$ 1,049,898	\$ -	\$ 1,049,898	\$ 1,117,186	\$ 5,925	\$ 1,123,111
Investment return:						
Investment income	18,074	-	18,074	15,911	-	15,911
Net appreciation (depreciation) - realized and unrealized	183,071	-	183,071	(83,199)	-	(83,199)
Total investment return	201,145	-	201,145	(67,288)	-	(67,288)
Recharacterization of fund balance	-	-	-	-	(5,925)	(5,925)
Endowment net assets, end of year	\$ 1,251,043	\$ -	\$ 1,251,043	\$ 1,049,898	\$ -	\$ 1,049,898

#### *Return Objectives and Risk Parameters*

The Association has adopted investment and spending policies for endowment assets that attempt to provide a predictable stream of funding to programs supported by its endowment while seeking to maintain the purchasing power of the endowment assets. Endowment assets consist of board-designated funds. Under this policy, as approved by the Board of Directors, the endowment assets are invested in a manner that is intended to produce results that exceed the price and yield results of the S&P 500 index while assuming a moderate level of investment risk.

#### *Strategies Employed for Achieving Objectives*

To satisfy its long-term rate-of-return objectives, the Association relies on a total return strategy in which investment returns are achieved through both capital appreciation (realized and unrealized) and current yield (interest and dividends). The Association targets a diversified asset allocation that places a greater emphasis on equity-based investments to achieve its long-term return objectives within prudent risk constraints.

#### *Spending Policy and How the Investment Objectives Relate to Spending Policy*

The Association has a policy of appropriating for distribution funds which are subject to limitations imposed in the investment policy and which the Finance and Audit Committee will recommend to the Board for approval.

#### Note 13. Payments to Affiliated Organization

The Association serves the citizens of Dane County, Wisconsin and is independently governed by a local board of community leaders and volunteers. The Association is dedicated to creating positive change in its community and is a member of the national YMCA organization, YMCA of the USA. The Association paid annual national support fees of approximately \$163,000 and \$165,000 in 2019 and 2018, respectively.

Young Men's Christian Association of Dane County, Inc.

**Notes to Financial Statements**

**Note 14. Adoption of ASU 2014-09, Revenue from Contracts with Customers (Topic 606)**

The Association adopted ASC 606 effective January 1, 2018 on a modified retrospective basis to all open contracts, as modified as of that date. The Association elected the practical expedient in ASC 606-10-65-1(f)(4) in applying the modified retrospective transition method. Adoption of the new standard resulted in changes to the Association's accounting policy for revenue recognition whereby revenue is recognized over time. Adopting ASC 606 on a modified retrospective basis had no impact on financial statements in the prior periods presented. Upon adoption, the Association recorded \$90,967 cumulative-effect adjustment to record a net decrease to net assets as revenue under previous revenue recognition guidance.

The impact of the cumulative effect adjustment on statement of financial position upon adoption was as follows:

	<b>As of December 31, 2017</b>	<b>Cumulative Effect Adjustment</b>	<b>As of January 1, 2018</b>
<b>Assets and liabilities</b>			
Other receivables	\$ 133,855	\$ -	\$ 133,855
Deferred revenue: Program	405,660	90,967	496,627
Deferred revenue: Memberships	40,141	-	40,141
<b>Net assets</b>			
Without donor restrictions	\$ 2,976,138	\$ (90,967)	\$ 2,885,171

The impact of adoption of the Association's statement of financial position and statement of activities as of and for the year ended December 31, 2018 was as follows:

**Statement of Financial Position**

	<b>As of December 31, 2018</b>		
	<b>As Reported Under ASC 606</b>	<b>Effect of Adoption Increase/(Decrease)</b>	<b>As Computed Under ASC 605</b>
<b>Assets and liabilities</b>			
Other receivables	\$ 131,832	\$ -	\$ 131,832
Deferred revenue: Program	532,600	(92,528)	440,072
Deferred revenue: Memberships	28,776	-	28,776
<b>Net assets</b>			
Without donor restrictions	\$ 2,520,944	\$ 92,528	\$ 2,613,472

**Statement of Activities**

	<b>For the Year Ended December 31, 2018</b>		
	<b>As Reported Under ASC 606</b>	<b>Effect of Adoption Increase/(Decrease)</b>	<b>As Computed Under ASC 605</b>
<b>Revenue</b>			
Program and other fees	\$ 5,859,306	\$ 92,528	\$ 5,951,834
Membership dues	4,695,101	-	4,695,101
Bad debt expense	81,081	-	81,081